

I AM ALESSANDRO ANTONICELLI, AND I AM PLEASED TO MEET YOU.

我的名字是亚历山德罗·安东尼切利,很高兴认识你。



Costal Rose Garden Phase 1, Wanghai road, Nanshan district, Shenzhen, CHINA

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ALESSANDRO ANTONICELLI

M. Ed / Certified PreK-12 Art Educator / Visual Communicator

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TO WHOM IT MAY CONCERN

Alessandro is a highly accomplished educator and designer. He holds a Master's of Education and is PreK-12 certified Art teacher. He has also served as an Associate Professor at Raffles University, an Asian-based university specializing in Design.

Alessandro is particularly passionate about the intersection of traditional and modern media and the role that education can play in bridging cultures. Alessandro became an Associate Professor through extensive research and on-theground application of Multiple Intelligence combined with Project-Based Learning (PBL) and Learning-by-Doing. He has also spent several years working in the e-Learning field and has developed smart platforms.

Alessandro has received numerous certifications for his expertise in design evaluation, project-based learning in the arts, and teaching critical thinking through art. He has been teaching art and design in China since 2004, and has held various leadership roles such as Program Director, Director, and Head of Department. Thanks to his proven leadership skills, Alessandro has successfully helped colleagues develop and be promoted while ensuring that students benefit from a cohesive team and are accepted by some of the most prestigious art and design colleges and universities in the world.

Alessandro's career began as Program Director of the Graphic Design and Interactive Media program at Raffles Design Institute attached to Changchun University. Ten years later, he moved to the Raffles China HQ in Dong Hua University in Shanghai. During his time at Raffles Education Corporation, he served as Director for International Relationship, Director of the Corporate Training project, and Founding Member of Raffles Academy.

Alessandro is deeply committed to promoting Chinese art and design. He founded the blog APERTURETWO.COM to share the beauty of modern and traditional Chinese art and design with the Italian public. In 2015, he was one of the founders of ASSOCIATION OF ITALIAN SCHOLARS IN CHINA (AAIIC), and he is an active member of the ITALIAN DESIGN ASSOCIATION operating in China.

In 2021, Alessandro was appointed to the Global Advisory Board of ARTFOLIO.IO, an established arts ecosystem that nurtures young and upcoming artists in Singapore and beyond.

After having served as Head of the Creative Arts & Design Department, currently he serves as Deputy Head at HUITONG SCHOOL, in Shenzhen, South China.

ALESSANDRO ANTONICELLI

教育硕士 / 预认证的学前至12年级美术教育家 / 视觉传达者

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可能涉及的人士

亚历山德罗是一位极富成就的教育家和艺术家,在美国华盛顿特区拥有 教育硕士学位,同时也是一名持有PreK-12艺术认证的美术教师。他曾 在专注于设计的亚洲大学-来福士大学担任副教授。亚历山德罗对传统 媒体和现代媒体的交汇处以及教育在弥合文化差异中的作用特别热衷。

亚历山德罗通过广泛的研究和实地应用多元智能与项目制学习(PBL) 和实践学习,成为一名副教授。他还在电子学习领域工作了几年,并开 发了智能平台。

亚历山德罗因其在设计评估、艺术中的项目制学习以及通过艺术教学批 判性思维方面的专业知识而获得了多项认证。自2004年以来,他一直 在中国教授艺术和设计,并担任过诸如项目主任、主任和系主任等多种 领导职务。由于其卓越的领导能力,亚历山德罗成功地帮助同事发展并 晋升,同时确保学生受益于一个协调一致的团队,并被世界上一些最负 盛名的艺术和设计学院和大学所接受。

亚历山德罗的职业生涯始于长春大学附属来福士设计学院的平面设计与 交互媒体项目主任。十年后,他搬到了上海东华大学的中国总部。在来 福士教育公司工作期间,他曾担任国际关系主任、企业培训项目主任和 来福士学院的创始成员。

亚历山德罗深深致力于推广中国艺术和设计。他创办了博客 APERTURETWO.COM,与意大利公众分享现代和传统中国艺术和设计 之美。2015年,他是意大利学者在中国协会(AAIIC)的创始人之一, 并且是在中国运营的意大利设计协会的积极成 员。

2021年,亚历山德罗被任命为ARTFOLIO.IO全球顾问委员会成员,该 组织是一个旨在培养新加坡及其他地区年轻和有潜力艺术家的成熟艺术 生态系统。目前,他担任汇通学校创意艺术与设计部主任。

在担任创意艺术与设计部门主管之后,他目前在中国深圳市南山区荟同 学校担任副校长。

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SELF INTRODUCTION



As an international expert in design and both offline and online education, I possess excellent communication and public relations skills. Having lived and worked in China since 2004, I have coached thousands of art students, creating a cultural bridge between Eastern and Western design.

WORK EXPERIENCES

- SEPTEMBER 2023 NOW | SHENZHEN NANSHAN HUITONG SCHOOL | Deputy Head Shenzhen, China
- JULY 2019 AUGUST 2023 / SHENZHEN NANSHAN HUITONG SCHOOL / Head of Creative Arts & Design Department Shenzhen, China
- MAY 2018 APR 2019 | SPACG Studio | Director of Design Shanghai, China
- JAN 2016 APR 2018 | CLIOedu | Director of e-Learning and Multimedia Design Department Lecce, Italy
- OCT 2011 DEC 2015 | RAFFLES DESIGN INSTITUTE | Director of the Corporate Training Department Director for Interantional Relationships Dong Hua University, Shanghai, China
- MAR 2004 SEP 2011 | RAFFLES INT'L COLLEGE | Program Director of the Visual Communication Department Director of the Center for Professional Development Changchun University, China
- OCT 2001 JAN 2004 | THE WEB AGENCY | Owner & Multimedia Project Manager Bari, Italy
- JAN 1999 SEP 2001 | CLIO LTD | Multimedia Project Manager Lecce, Italy

EDUCATION & TITLES

Associate Professor in Visual Communication RAFFLES UNIVERSITY, SINGAPORE

Master's of Education with specialization in Global Education MORELAND UNIVERSITY, WASHINGNOT D.C., USA

Master's of Multimedia Production and Project Management MEDIAMASTER SCHOOL, ROME, ITALY

Certified Pre-K 12 Art Teacher, United States

Project Based Learning (PBL) in the Arts INSTITUTE FOR ARTS INTEGRATION AND STEM, USA

IB Diploma Programme Visual Arts Cat 1 & 2 ST. CLAIRE'S OXFORD, UK





SOFTWARE SKILLS

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Photoshop	•	•	•	•	•	•
Illustrator	•	•	•	•	•	٠
Indesign	•	•	•	•	•	•
Dreamweaver	•	•	•	•	•	•
After Effects	•	•	•	•	•	•
Premiere	•	•	•	•	•	•
3DS	•	•	•	•	•	•
CMS (WordPress/Joomla)	•	•	•	•	•	•
LMS (Moodle)	•	•	•	•	•	•
Garageband	•	•	•	•	•	•
Prezi	•	•	•	•	•	•

AFFILIATIONS & MEMBERSHIPS

ASSOCIATION OF ITALIAN SCHOLARS CHINA Co-founder and former Board Member

ITALIAN DESIGN ASSOCIATION CHINA Board Member

ARTFOLIO.IO SINGAPORE Board Member

ASSOCIATION OF APULIANS CHINA Board Member

SUBJECTS TAUGHT

Design Investigation & Culture Creativity and Problem Solving Applied Illustration Colour For Designers Typography **Digital Illustration** Image Processing Design Principles Graphic Design **Digital Photography Identity Systems 3D** Techinques Interactive Media Design Web Design Principles User Interaction Design Advertising Design Advanced Layout and Production Creative Skills Graphic Production **Publication Design** Independent Research

Page Layout Packaging Design Portfolio Workshop New Media Development Advanced Interactive Design E-Commerce Application **Experimental Video 3D** Animation Laboratory Advanced 3D Laboratory Major Project Video and Audio Editing Animation Principles Video Techniques Screenplay & Storyboarding Programming Integration Advance Researches & Social Media Design & Web Marketing Internship